SECRETARY OF THE ARMY
WASHINGTON

13 JUN 2011

MEMORANDUM FOR SEE DISTRIBUTION

SUBJECT: Army Directive 2011-11 (Changes to Wear of the Army Combat Uniform (ACU) Items)

1. References:

a. Army Regulation (AR) 670-1 (Wear and Appearance of Army Uniforms and Insignia), 3 Feb 05.

b. AR 600-8-22 (Military Awards), 11 Dec 06.

c. National Guard Regulation 601-1 (Army National Guard Strength Maintenance Program), 28 Apr 06.

2. Effective 14 June 2011, the ACU patrol cap is the primary headgear for all Soldiers as the duty uniform headgear. Commanders retain the authority to prescribe the beret for special events such as parades or changes of command or responsibility. The black beret will be retained and worn with the dress uniforms. Soldiers who are authorized to wear the green, tan, or maroon beret will continue to do so in accordance with AR 670-1.

3. Effective 14 June 2011, Soldiers may sew on the U.S. Army tape, name tape, and rank insignia as an option at their own expense.

4. Soldiers may sew on all authorized skill and identification badges at their own expense as supplies become available. Initial stocks are anticipated in 8 to 10 weeks from the date of this directive. Skill and identification badges must be sewn on or pinned on; Soldiers are not authorized to mix sew-on with pin-on badges once they are available.

5. The following identification badges are authorized for wear on the ACU uniform. For clarity, only identification badge descriptions for those authorized wear on the ACU are listed. Refer to AR 670-1 for all other identification badges:

a. The Guard, Tomb of the Unknown Soldier identification badge is worn on the right side. This badge is authorized as a non-subdued metal badge, a subdued metal badge, and an embroidered cloth badge. The subdued cloth badge has black details and letters embroidered on a universal camouflage pattern cloth. When worn, the cloth badge will be centered on the right breast pocket between the bottom of the pocket flap

and the bottom of the pocket, as measured from the insignia, not the cloth backing. Personnel will wear the subdued badge with the background material intact.

b. The Drill Sergeant identification badge is worn on the right side. This badge is authorized as a non-subdued metal badge, a subdued metal badge, and an embroidered cloth badge. The subdued cloth badge has black details and letters embroidered on a universal camouflage pattern cloth. The subdued badge is worn on ACU uniforms and ACU field jackets, with the badge centered on the right breast pocket between the bottom of the pocket flap and the bottom of the pocket, as measured from the insignia, not the cloth backing. Personnel will wear the subdued badge with the background material intact. When personnel wear the subdued Drill Sergeant and Career Counselor badges on utility uniforms, the Drill Sergeant badge is worn to the right of the Career Counselor badge. Officers who were awarded the Drill Sergeant badge as a permanent award while in an enlisted status are authorized to wear the badge.

c. The U.S. Army Recruiter identification badge, Active Army/Army Reserve is worn on the left side. This badge is authorized for wear by military personnel assigned or attached to U.S. Army Recruiting Command as designated by the Commanding General, Recruiting Command (see AR 600-8-22 for eligibility criteria). Personnel may wear only one Recruiter badge at a time. This badge is authorized as a non-subdued metal badge, a subdued metal badge, and an embroidered cloth badge. The subdued cloth badge is embroidered on universal camouflage pattern cloth (silver badge) or black cloth (gold badge). The subdued badge is worn on ACU uniforms and ACU field jackets, with the badge centered on the left breast pocket between the bottom of the pocket flap and the bottom of the pocket, as measured from the insignia, not the cloth backing. Personnel will wear the subdued badge with the background material intact. Officers who were awarded the U.S. Army Recruiter badge as a permanent award while in an enlisted status are authorized to wear the badge.

d. The Career Counselor identification badge is worn on the right side. Only enlisted personnel in Career Management Field 79 are authorized wear of this badge (see AR 600-8-22 for eligibility criteria). The badge is authorized as a non-subdued metal badge in a small and large version, a subdued metal badge, and an embroidered cloth badge. The subdued cloth badge is embroidered on universal camouflage pattern cloth and is worn on the ACU uniforms and ACU field jackets with the badge centered on the right breast pocket, between the bottom of the pocket flap and the bottom of the pocket, as measured from the insignia, not the cloth backing. Personnel will wear the subdued badge with the background material intact. When both the Career Counselor and Drill Sergeant identification badges are worn, the Drill Sergeant badge is worn to the right of the Career Counselor badge.

e. The Recruiting and Retention identification badges, Army National Guard are worn on the left side (see National Guard Regulation 601-1 for eligibility criteria).

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(1) Basic and Senior badges. These badges are authorized as non-subdued metal badges, subdued metal badges, and embroidered cloth badges. The non-subdued basic badge is silver and the senior badge is gold. The subdued basic badge is a black minuteman on universal camouflage pattern cloth, and the subdued senior badge is a green minuteman on black cloth. The basic and senior badges are authorized for temporary wear only while assigned to a recruiting position or to occasional recruiting duties. Officers may wear this as a temporary badge if assigned to recruiting duties.

(2) Master badge. The non-subdued master badge is a gold badge surrounded by a wreath. The subdued badge is a black minuteman on universal camouflage pattern cloth, surrounded by a black wreath. This badge is authorized for permanent wear. After Army National Guard master-level recruiters leave recruiting duty, they may wear the master badge on the class A uniform; they may wear the badge on the Active Guard shade 415 or white class B shirt only when all other awards and decorations are worn. Officers who were awarded the master badge as a permanent award while in an enlisted recruiter status, or as an Army Medical Department recruiter, are authorized to wear the badge.

(3) Personnel wear the subdued basic, senior, and master badges on ACU uniforms and ACU field jackets, with the badge centered on the left breast pocket between the bottom of the pocket flap and the bottom of the pocket, as measured from the insignia, not the cloth backing. Personnel will wear the subdued badge with the background material intact. Only one recruiter badge is authorized for wear at a time. Soldiers currently on recruiting duty will wear the recruiter badge of their component.

6. Soldiers will not sew on the following: shoulder sleeve insignia-current organization, shoulder sleeve insignia-former wartime service, tabs, or the U.S. flag.

7. These wear policy changes are effective 14 June 2011.

8. These changes will be incorporated into the next revision of AR 670-1.

9. This Army directive is rescinded upon publication of the revision to AR 670-1.

10. The point of contact is the Office of the Deputy Chief of Staff, G-1 (DAPE-HR/SGM James A. McGruder, 703-604-0665, DSN 664-0665, or james.mcgruder@conus.army.mil).

John M. McHugh

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