

THE BUSINESS COUNCIL

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PARTIAL GUEST LIST - OCTOBER 1986

THE HONORABLE MALCOLM BALDRIGE, The Secretary of Commerce

Secretary Baldrige is a rugged individualist who has earned himself a reputation as a doer and a mover in the corporate world, on the rodeo circuit, and in politics. Born in Omaha, Nebraska, his father was a Republican Congressman from Nebraska in the 1930s. Secretary Baldrige still finds time to compete professionally as a steer roper on the rodeo circuit, a talent he learned early in life while working on a cattle ranch during the summer months.

Raised in Omaha, he travelled east to the Hotchkiss School and to Yale, where he received a B.A. degree in 1944. After serving with the U.S. Army in the Pacific during World War II, he joined the Eastern Company in Naugatuck, Connecticut as a mill hand, and by 1960 was President of the company. In 1962 he moved to Scovill, Inc., where he was made President a year later. When called to Washington to be Secretary of Commerce in January of 1981, Secretary Baldrige had been CEO of Scovill since 1963. He has been a member of The Business Council since 1975.

Married to the former Margaret Trowbridge Murray, who has the distinction of being the first female member of the volunteer fire department of Woodbury, Connecticut, they have two grown daughters.

GENERAL PAUL F. GORMAN, U.S. Army (Retired)

Born in Syracuse, New York in 1927, General Paul F. Gorman enlisted in the Navy in 1945. The following year he entered the Military Academy, graduating in 1950. In addition to his Bachelor's Degree from West Point, he has a Master's Degree in Public Administration from Harvard University. He is also a graduate of the U.S. Marine Corps School, the U.S. Army Command and General Staff College, and the National War College.

General Gorman served two tours in the Republic of Vietnam. Between tours he was Special Assistant for Counterinsurgency, Office of the Secretary of Defense and a member of the Delegation Staff, United States/Vietnam Talks, Paris, France. After duty as the Assistant Commandant of the U.S. Army Infantry School and Assistant Division Commander, 4th Infantry Division, he was Deputy Chief of Staff for Training, U.S. Army Training and Doctrine Command. Following this assignment, he served as Commander, 8th Infantry Division, U.S. Army Europe. Upon return to the United States, he was assigned to the Central Intelligence Agency. He then served in the Organization of the Joint Chiefs of Staff as Director Plans

GENERAL PAUL F. GORMAN, (CONT'D)

and Policy, followed by duty as Assistant to the Chairman of the Joint Chiefs of Staff. His most recent assignment was Commander In Chief, United States Southern Command. Since retiring from the U.S. Army in 1985, he has been active on presidential and federal commissions; he is also a consultant for national security affairs.

As a veteran of both the Korean and Vietnam conflicts, General Gorman has received numerous military awards.

General Gorman is married to the former Ruth Kennedy. They have three children -- John, Sarah, and Timothy.

THE HONORABLE RUSSELL B. LONG, U.S. Senator from Louisiana (D)

The son of parents who both served in the U.S. Senate, Senator Long has represented the State of Louisiana in that distinguished body for almost 35 years. He was first elected in November 1948 and has been re-elected to every succeeding six-year term since. He has announced that he will not run for re-election to the Senate this year.

Senator Long was born in Shreveport, educated at his State University, where he went on to earn his law degree in 1942. While in law school he was elected to The Order of the Coif.

His career in the Senate has been outstanding and has included a term as the Majority Whip. Among his committee assignments have been those on Commerce, Foreign Relations, and the Merchant Marine Subcommittee. He is currently the ranking Minority Member of the powerful Finance Committee, of which he was chairman for 14 years.

Senator Long is married to the former Carolyn Bason.

BEN J. WATTENBERG, Senior Fellow, American Enterprise Institute

Ben J. Wattenberg is a senior fellow at the American Enterprise Institute in Washington, D.C., and co-editor of AEI's bi-monthly magazine, Public Opinion. He is a nationally syndicated newspaper columnist and a radio commentator for CBS's "Spectrum."

From 1966 to 1968 Ben Wattenberg was an aide and speech writer to President Lyndon B. Johnson. He was a campaign advisor for Senator Hubert Humphrey's Senate race, and worked twice in the presidential campaigns of Senator Henry Jackson. He was appointed by President Carter, in 1977, to the Presidential Advisory Board for Ambassadorial Appointments, and in 1980 was chosen by Carter as a Public Member of the American Delegation to the Madrid Conference on Human Rights.

BEN J. WATTENBERG, (CONT'D)

President Reagan appointed him to the Board of International Broadcasting, which oversees the activities of Radio Free Europe and Radio Liberty. He is now Vice Chairman of that board. He is also Chairman of the Coalition for a Democratic Majority, of which he was a co-founder.

A widely read author, whose works include The Real America and The Good News is The Bad News is Wrong, he has been the essayist-host of a series of television specials entitled "In Search of the Real America", and was host of the "Ben Wattenberg At Large" television series.

Born in 1933, a graduate of Hobart College (from which he received an LL.D. in 1975), Mr. Wattenberg is married to the former Diane Ableman. They have a two-year old daughter.

JOSEPH R. WRIGHT, JR., Deputy Director, Office of Management and Budget

Mr. Wright has served as Deputy Director of the Office of Management and Budget since April 27, 1982, moving to OMB from the Commerce Department, where he had been Deputy Secretary since January 1981.

Prior to the Reagan Administration, Mr. Wright was President of Citicorp Retail Services, Inc. and Retail Consumer Services, Inc. He was in this position for five years, during a rapid expansion of the credit card industry. The sales volume, which he was responsible for servicing, grew from \$100 million to over \$1 billion.

Previously, Mr. Wright served in Washington as Assistant Secretary for Administration at the Department of Agriculture. He had spent a short time at the Department of Commerce as Acting Assistant Secretary for Economic Affairs and Deputy Director of the Census Bureau. From 1966 to 1971, he was Vice President and Division Head of Booz, Allen and Hamilton, Inc., the largest management consulting firm in the world.

Mr. Wright, 47, received a Professional Engineering degree from the Colorado School of Mines in 1961 and a Master's degree in Industrial Administration from Yale University in 1964. He then became an instructor in the Graduate School of Business at Georgetown University in Operations Research and Quantitative Management, while serving two years in the U.S. Army.

He was born in Tulsa, Oklahoma, where his family still resides. He and his wife, the former Ellen Rosenthal, live in Washington, D.C. and are the parents of four children.