

## CGSC and The University of Kansas military and the media course



Mr. Steve Kerrick and Mr. Jim Thomas, DCL Faculty, in conjunction with Dr. Tom Volek and Dr. Barbara Barnett from the University Of Kansas School Of Journalism have developed a new elective, A752 “Media and the Military: Bridging the Gap” that is a joint elective with KU advanced journalism students (print, broadcast and web) and CGSC students. The 24-hour course provides students exploration into the relationship between journalists and military leaders in both academic and realistic interactive situations. This

course helps students gain the perspectives necessary to understand competing professional requirements and successfully plan for media-military events through:

- (a) Frank and open discussions regarding requirements, expectations, organization, culture and anticipated future interactions between the two professions.
- (b) An appreciation of the issues surrounding the primary requirement to keep the American people and the world public informed of military affairs.
- (c) The challenges associated with journalists assigned to military operations.

Key aspects of the elective include:

- Some of the classes are conducted at CGSC and some at KU. Sixteen students from each organization attend the course with instructor permission required.
- Members of both faculties participate as instructors.
- KU students will visit Fort Leavenworth and observe ILE exercises as part of this course to prepare them for the joint sessions with ILE student officers.
- The elective includes lessons where students reverse roles, as well as explore the challenges of embedded media, news value to local media, blogging and cyberspace media, and conduct practical exercises.

