

Inform and Influence Activities or IIA (101) Course **FACT SHEET**

What is the IIA (101) Course?

The purpose of the Inform and Influence Activities Course is to introduce students to Inform and Influence Activities as defined in FM 3-13 released in January 2013. The Army's concept of IIA is the integration of information-related capabilities that inform and influence audiences simultaneously. This concept, very similar to the joint's information-influence relational framework, supports the national strategic communication effort and information operations tasks to influence, disrupt, corrupt, or usurp the decision-making of adversaries and potential adversaries while protecting our own. The emphasis of this course is the critical processes employed in IIA planning and execution. The course uses Army doctrine, information related capabilities and limitations, as well as specific terms, definitions, and elements of Army IIA. The focus centers on the elements and related capabilities most commonly applied at the tactical level. IIA (101) is conducted via distance learning, employing multi-media instructional techniques and is reinforced with self-paced practical exercises and readings. Instructors are available to provide guidance for students on key learning points, to assist in negotiation through the course, and to provide feedback or assistance ensuring that the learning objectives are accomplished. Although still identified in ATRRS as NGB-AIS-IO (101), effective in October 2012, NGB-AIS-IO (101) was replaced by IIA101 lesson materials. There are no prerequisites to attend.

WHEN AND WHERE IS THE COURSE?

The 3-124th Information Operations (IO) TASS Battalion offers the IIA (101) course with various on-line start dates eight times per year. The student will be required to complete the course and all assessments, including an end of course examination, through a Learning Management System (LMS) via an internet connection. This method of delivery enables the student to access the course from any location with an internet connection.

TY14 offerings

<u>Report Date</u>	<u>Start Date</u>	<u>End Date</u>	<u>Report Date</u>	<u>Start Date</u>	<u>End Date</u>
01 Oct 13	02 Oct 13	09 Nov 13	13 Apr 14	14 Apr 14	24 May 14
10 Nov 13	11 Nov 13	21 Dec 13	25 May 14	26 May 14	05 Jul 14
22 Dec 13	23 Dec 13	01 Feb 14	06 Jul 14	07 Jul 14	16 Aug 14
02 Feb 14	03 Feb 14	12 Apr 14	17 Aug 14	18 Aug 14	27 Sep 14

HOW DO I ENROLL?

Students can request enrollment through their unit training NCO. Applications will be submitted using the Army Training Requirements and Resources System (ATRRS) under school code 1030 and course number NGB-AIS-IO (101). This course is instructed by the 3-124th Information Operations (IO) TASS Battalion, 124th RTI, Vermont Army National Guard. Once the application is approved by the student's higher headquarters, and coded as a reservation, ATRRS will send an email to the student with further instructions regarding this course as delivered on the Army Learning Management System (LMS). Upon receiving this email, the student can request access by sending an email to ng.vt.vtarng.list.3-124th-crsadmin@mail.mil. The Course Administrator will grant access to all students, effective on the next available start date.

Additional information is available by emailing the 3-124th IO TASS Battalion Course Administrator ng.vt.vtarng.list.3-124th-crsadmin@mail.mil or calling (802) 485-1950.